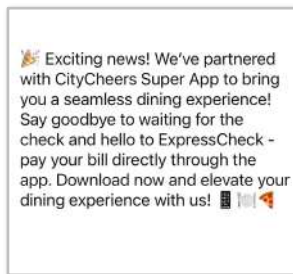


## Next Steps

Now that you are up and running on the CityCheers App, the goal is to use your existing network to let everyone know you have joined CityCheers. As a venue, notifying your customers to download the app and **Favorite** your restaurant is essential for maximizing the benefits of your app. When they do, you have the ability to send them push notifications and emails.....all for FREE.

## Social Media

- Use your existing network to push CityCheers app downloads
- Create your own posts, see our examples for inspiration, or use the one we have created for you.
- Write a catchy phrase, use your own brand voice, emphasize that this is YOUR venue's app.
- Always include tagline "Save \$5 when you pay your first tab with the CityCheers app" on the post image.
- Remember to have the Call to action: "DOWNLOAD NOW " [App Store](#) - [Google Play](#)
- For inspiration download the "Examples" folder for post and caption ideas.

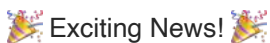


- Hashtags to promote your posts  
[#CityCheers](#) [#CityCheersSuperApp](#) [#CityCheersExpressCheck](#) [#ExpressCheck](#) [#DineWithEase](#) [#DineSmart](#) [#DineDifferent](#) [#FutureHospitality](#) [#HappyHourAlerts](#) [#CheersToCityLife](#) [#CityCheersMoments](#) [#CityCheersEvents](#) [#CityDining](#) [#CityNightlife](#) [#CityCheersCommunity](#)

## Email Campaigns

Use your existing email to send out a note to all your best customers. Let them know you have partnered with CityCheers. Tell them to download the app and they will receive \$5 off their first ExpressCheck tab.

- Utilize your **custom** venue phone, QR code, and, ExpressCheck phone sent from CityCheers team.
- Contact us at [connect@citycheers.net](mailto:connect@citycheers.net) if you have not yet received your custom graphics.
- See email example below



Exciting News!

We're thrilled to announce our partnership with the CityCheers Super app! Now, you can enjoy even more convenience when you dine with us. CityCheers is providing every restaurant and bar with their own app, and we're proud to be part of it!

Download CityCheers TODAY to explore OUR very own app. Tap the heart to favorite us and stay updated on our latest specials and events! Never miss out on exciting news and offers when you have the app and sign up for our exclusive loyalty program.

With our ExpressCheck feature, you can view your bill, add a tip, and pay – all from your phone. Simply enter your credit card information ONCE, and never worry about waiting for the check or handing over your card again at any restaurant in the CityCheers network. As a welcome gift, enjoy a \$5 reward that can be used when you pay in the app!

We can't wait to see you soon!